

PROBLEM STATEMENT



Age groups	16-74 years	16-24 years	25-54 years	55-74 years
Individuals	8.6	1.4	3.4	20.9
Women	10.1	1.3	3.6	25.1
Men	7.1	1.5	3.3	16.6

Individuals that never used the internet (in %)

Source: [FOD Economie - Barometer van de informatiemaatschappij \(2019\)](#)

ALTERNATIVES

Visiting



Immersive
Physical contact



No time / living far away to visit
Children can be sick
Social distancing during Corona

Android/iOS/Tablets



Video calls
Notifications



Small connectors/buttons
Swipe gestures
Too much clutter (apps)

ZYZO

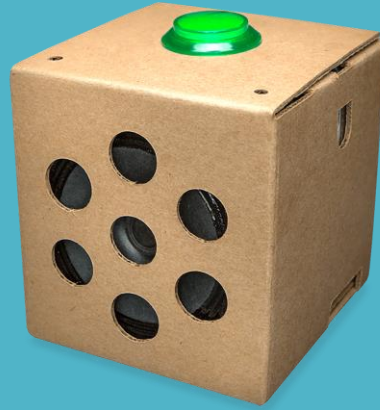
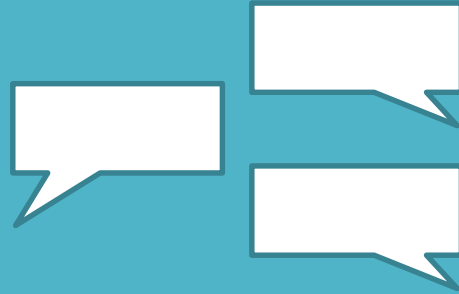


Instant (video) messaging
Notifications



Live video call

THE COMPANION BOX



THE COMPANION BOX



Virtual Meeting Room



one push – no hassle



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THE COMPANION BOX



DIY Kits with manual for
learning electronics



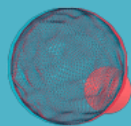
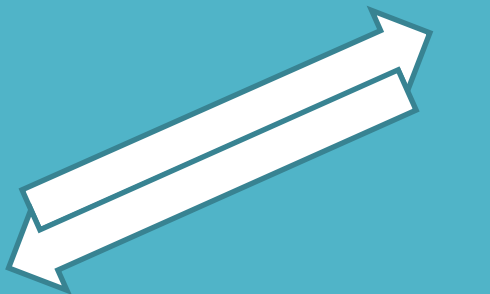
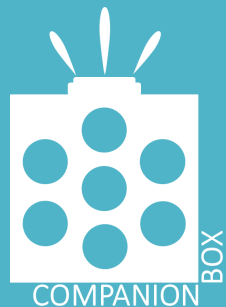
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GO-2-MARKET



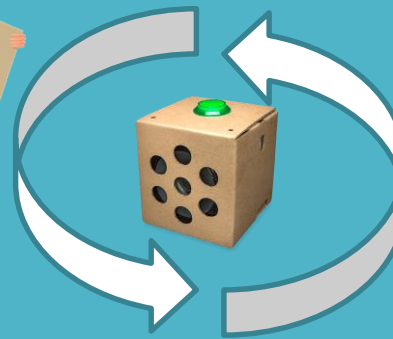
Maker community



HACK
THE CRISIS



coronadenktank.be



TIMELINE



Idea



Working
Proof-of-Concept



Open Source



Hackable By
Design



DIY Kits with manual for
learning electronics



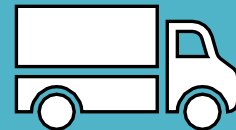
Test Deployments



Notifications



Pre-Built Kits



Placement Service

TEAM



IDLab
INTERNET & DATA LAB



Technologyclub



Universiteit
Antwerpen



Students, PhDs
& Alumni



70+ members



imec

Research



Distributed AI



COBRA

DUST

Open-source
frameworks



DIGITRANS

Spin-offs



Thomas



Jan



Jens



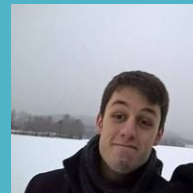
Joost



Wim



Baris



Reinout

CONTACT

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